

Dreams Do Come True -

2nd Night Free Certificate in Print Travel Guides

We're offering a great opportunity for our members to welcome more guests to their property with our Dreams Do Come True certificate program. A certificate will be included in each copy of our print guides if applicable to your property type including ***The Complete Guide to Bed and Breakfasts, Inns and Guesthouses International, Elegant Small Hotels, Family Travel and Resorts and other specialty publications***. The certificate will be redeemable for a second night free stay with the purchase of a first night. These offers may also be available on partner websites, in major journals and other forms of distribution, all subject to your availability. Please indicate below if you would like to participate and which publication(s) are applicable to your property.

2nd Night Free Certificate in Print Travel Guides

Each copy of our print Travel Guides series will include one certificate to be redeemed for a second night free with the purchase of one night, at any of the participating properties. All participants will be easily identified and specially indexed in the guidebooks with your restrictions clearly stated. The certificate in the books will have an expiration date one year after publication date making the certificate valid for approximately 1 year.

Indicate period when certificates will be honored:

- Anytime, subject to availability
- Other (Specify periods and terms, i.e. valid January-April, etc.) _____
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Offer a room upgrade:

- I will offer a room upgrade if possible

I would like to participate in all publications produced in 2011-2012 where applicable.

Terms of Participation The undersigned agrees that the property listed below will participate in the program(s) indicated above and as described more fully in the Participation Agreement on page 2. I am authorized to enroll the property in these programs as its owner, manager, or other decision maker.

Name of Property

City, State

Print Name and Title/Role

Signature

Date

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